

# Maternity Care Review: Update 03

March 2014



## Family Planning

*Lead: Dr Sarah Tout - Clinical Director, Women's Health*

### Family Planning, Contraception and Sexual Health Project Group

The Family Planning, Contraception and Sexual Health Project Group has been meeting since April 2013. Dr Sarah Tout, the Clinical Director of Women's Health, chairs the group which is represented by the following: General Practitioner, Family Planning, Self-employed Midwife, Senior Medical Officer, Nurse Specialist, School Nurse, Charge Midwife and Community Midwife.

#### The objective of the group is to:

- Improve access to contraception by all women
- Review of current services and availability in schools, primary care, maternity and the DHB facilities including accessibility and funding.
- Feedback through consumer focus groups, postnatal woman, staff and the working group, areas of deficiency have been identified.



*Maya Bachu, Clinical Nurse Specialist with mother and baby*

#### Postnatal Contraception Pilot

From November last year women who have their baby in a Counties Manukau Health birthing facility have been able to receive free contraception before they return home. This pilot project has proven extremely successful allowing women to take advantage of the time they are in hospital to arrange their family planning.

Since November 105 women have received a Jadelle and 42 have received an appointment for the IUCD clinic. A training programme is also underway to ensure that all our midwives and nurses are familiar with the latest contraception information so they can help women make the right choice to suit their lifestyle & future plans.

## Early Pregnancy Assessment & Planning

*Lead: Danny Wu - Programme Manager*

### Maternity Care Services

Establishment of a Maternity Coordination Booking Centre has been approved to support women to engage with an LMC. An implementation plan is being developed for sector engagement and feedback. This purpose of this project is to:

- Increase the number of pregnant women to engage early, have timely and easy access to appropriate LMCs for current and future pregnancies;
- Increase the likelihood of continued engagement with maternity care system for the duration of pregnancy; and
- Improve the maternity care experience for pregnant women and their whaanau.

#### Other initiatives:

- A health literacy programme has been approved to encourage women to seek LMC care early. An implementation plan is currently being developed.
- A project to integrate self-employed Midwives with Family Health Practices commenced in June 13. Evaluation of the project began in December 13.
- General Practice forum on improving General Practice integration with Primary Maternity Services has commenced.
- Drafting of antenatal care guidelines for General Practice where antenatal care is provided is in process.
- Expressions of Interest (EOI) to deliver the Pregnancy and Parenting Education Programme in Otara, Mangere or Manurewa has commenced. The new contract allows flexibility and innovation to deliver these services and will assist in the engagement of women through the duration of their pregnancy.
- A report on Maternity Care Experiences of Teen, Young, Maori, Pacific and Vulnerable Mothers at Counties Manukau Health has been released providing a good insight into where improvements in services can be made.
- By the end of January 2014, 18.8% of pregnant women had a booking date by 10 weeks. We aim to significantly increase this number over the coming months.

## Ultrasound scanning

*Lead: Carmel Ellis - Senior Portfolio Manager, Child, Youth & Maternity*

A Maternity Ultrasound Clinical Working Group has been established to develop clinical pathways to improve access to ultrasound scans – routine, semi-urgent, urgent scans. Membership includes radiology and maternity providers from the primary and secondary sectors and due to commence in February 2014.

## Workforce

*Lead: Thelma Thompson - Director, Midwifery Practice*

### Models of Care and Workforce

A Midwifery Workforce Steering Group has been meeting since August 2013 and consists of LMC representation from all Localities and employed midwives. Feedback will be requested from the sector in April.

This group is focussing on the review of midwifery care pathways including:

- Benchmarking
- Demographic data
- Workforce projections
- Responsibilities / expectations of care pathways

Modelling of the self employed LMC workforce requirements and forecasts have been completed based on the population demographics.

The Midwifery Workforce Steering Group will be reviewed and incorporate the wider maternity care workforce where membership will be changed appropriately.

- There has been the recruitment of experienced LMC midwives and new graduates to date in the Counties Manukau area which is a continual and active process.
- Support for new graduates from experienced LMC groups has been key factor in this transition.
- Congratulations to the newly graduated midwives from 2013. There have been 4 Maaori graduates from the cohort.



## Vulnerable and High Needs Women

*Lead: Dr Doone Winnard - Public Health Physician*

The model of care for vulnerable women is in development. This will include improving access to social support and the integration of clinical services.

## Maaori and Pacific

*Lead: Gwynette Ahmu - Portfolio Manager, Women's Health*

The Smokefree Pregnancy pilot has been progressing well. An evaluation of the pilot commenced in December 13.

A total of 59 pregnant women and 21 whaanau members have received a first assessment. 51 women and 17 whaanau members have set Quit dates, with a 70% success rate of those who are Smokefree four weeks.

An infant nutrition project has commenced which will first complete a needs assessment to engage with Maaori, Pacific and Asian families to determine what can be done differently to improve infant nutrition.

## Clinical Governance & Management

*Lead: Margie Apa - Director, Strategic Development*

The Maternity Quality & Safety Annual Report and work programme has now been completed. Some elements of the report covers:

- Maternity providers and Antenatal care
- Risk factors for poor maternity outcomes
- Clinical outcomes for women delivering at CM Health facilities
- Neonatal outcomes

The development of the Vision and Strategy / Model of Care for Maternity Services for the district is in development.

## Communications & Information

*Lead: Debra Fenton - Service Manager, Primary Maternity*

The National Maternity Communication and Information System (MCIS) programme is meeting timeframes and implementation commencing in March 2014. Connecting LMCs with the hospital information systems through VPN access is up to date. New LMCs will be connected as they come into the Counties Manukau area. This will be incorporated into the MCIS project.

Updates of the Maternity page on HealthPoint in June 13 has had a huge increase in the number of page views from around 1000 in May 13 to over 5000 per month on average since Aug 13.